

Sponsorships for Virtual Fall 2020

Juneau Jazz & Classics is a nationally recognized, award winning music festival currently entering its 35th season. We just welcomed our new artistic director, Grammy-Award winning cellist Zuill Bailey, to the team. On top of that, we are set to have our first-ever fall music festival, which will be held online October 1-4, 2020. We will have ticketed performances, Zoom social gatherings featuring party favors from local businesses, and educational activities.

I write today to ask you to sponsor this new fall series at Juneau Jazz & Classics. Below are some of the benefits we can offer you in exchange for your support. We want this partnership to be mutually beneficial and we are always open to unique partnership ideas.

I am part of Jazz & Classics because I see the impact music and music education make on the people and the economy of our city. I am committed to making sure you can feel good about attaching your business name to this festival, and to letting everyone know that you support a thriving, creative Juneau through the arts.

Your sponsorship can be paid online at jazzandclassics.org or you can mail us a check. Thank you for your consideration and we look forward to working with you!

Sincerely,

Sponsor Up to \$500

Hyperlinked logo on the website, newsletter exposure

Bronze Sponsor \$500-\$749

Hyperlinked logo on the website, newsletter exposure, B&W logo on any print materials.

Silver Sponsor \$750-\$1,249

Artist sponsor, color logo on any print materials, plus all benefits listed above

Gold Sponsor \$1,250- \$2,999

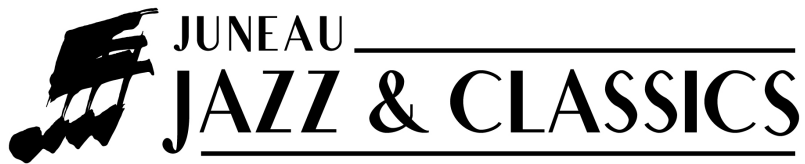
Concert co-sponsor, logo on our website homepage, sponsor announcement during live online concerts, plus all benefits listed above

Platinum Sponsor \$3,000 -\$4,999

Concert sponsor, mention during radio ads when appropriate, plus all benefits listed above

Diamond Sponsor \$5,000+

Full Fall Series Sponsor, logo on our t-shirt, plus all benefits listed above



Fall 2020 Business Sponsorship Form

Business Name: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

I would like to sponsor the festival

_____ Sponsor Up to \$50

_____ Gold Sponsor \$1,250-\$2,999

_____ Bronze Sponsorship \$500-\$749

_____ Silver Sponsor \$750-\$1,249

_____ Platinum Sponsors \$3,000-\$4,999

_____ Diamond Sponsors \$5,000+

Payment Information

_____ Enclosed is a check payable to Juneau Jazz & Classics

_____ Please charge my credit card \$ _____

Card # _____

Exp. _____ CCV _____

Please mail checks to: Juneau Jazz & Classics – PO Box 22152 – Juneau, AK - 99802